

SUPERBOOTH18 at FEZ Berlin - 03-05 May 2018 - Trade Fair for electronic musical instruments presented the latest developments in (modular) synthesizers, keyboards, effects, studio equipment and software. Almost 250 exhibitors from all over the world, 22 concerts and Gesprächskonzerte daily, panel discussions, workshops and much more.

One week after SUPERBOOTH18, the organizers can now look back on a successful event. In its third year, the event has become firmly established in the international trade fair calendar of the industry. This is demonstrated not only by the number of exhibitors and visitors, but also by the large number of new products presented during the three days of the event. The supporting program also had all kinds of innovative, entertaining and instructive things to offer. Visitors, exhibitors and artists all contributed to the excellent atmosphere during the three days of the fair.

Organizer Andreas Schneider draws a positive conclusion and is already planning for 2019: "SUPERBOOTH18 was a successful festival, although the core of the event is and will remain the trade fair for electronic musical instruments. With the many concerts, presentations and workshops more than 6000 participants were entertained for three days from 10am to midnight. We are already looking forward to the next event in 2019 at the same location and are now accepting booking enquiries of all kinds".

SUPERBOOTH18 not only set a new exhibitor record this year, the unique atmosphere brings more and more interested (trade) visitors to Berlin each year. There was a lively exchange of ideas between manufacturers, developers and users from which all sides benefit. This direct contact is particularly important to the organizers and probably at no other trade fair as close as at the Superbooth in Berlin.

With its successful concept, the fair has already doubled the number of exhibitors and visitors compared to its premiere year 2016. Thus the Superbooth also strengthens Berlin as an international center for electronic music. Berlin-based manufacturers such as Nonlinear Labs and CG Products, which build high-quality and unique instruments in Berlin, also represent this. From both companies the founders and developers were personally on stage to demonstrate their products at SUPERBOOTH18. These are just two examples of the extremely interesting Gesprächskonzerte that can now be found on [Vimeo](#) and [stromkult.com](#).

SchneidersLaden presents: SUPERBOOTH18

May 03 – 05, 2018

FEZ Berlin, Straße zum FEZ 2, 12459 Berlin

FOR MORE INFORMATION, LOGOS OR PHOTOS VISIT SUPERBOOTH.COM, OR WRITE AN E-MAIL TO TIMM STOBBE: TS@SUPERBOOTH.COM